

Doc Circuit Montreal, documentary marketplace 2011 Programming

Montreal, Wednesday, October 26, 2011 – Doc Circuit Montreal, Quebec's documentary marketplace, is proud to present its seventh edition that will be held on November 14, 15 and 16, 2011 during the Montreal International Documentary Festival (RIDM). A place for learning, dialogue and business development, this event brings together over 300 industry professionals to look at innovative projects and current issues in the documentary industry. Several motivations have guided the development of this edition: offering alternatives to traditional financing, promoting a better intergenerational exchange and making room for more creativity.

Faithful to its mission, Doc Circuit Montreal offers a program geared to meet the needs of producers and directors, enhanced this year by four new initiatives. First, there is the **One-on-One Meetings for Up-and-Comers**, an activity for exchange and project presentation that gives emerging directors an opportunity to sit down for a discussion with an established producer. Two pitching activities are also planned: the **EyeSteelFilm Pitch** will give a filmmaker a chance to win a development contract of \$ 20, 000 for a feature documentary, and the **Cuban Hat Pitch** will offer filmmakers the opportunity to benefit from crowdfunding for their documentary project. Alongside the three-day marketplace, Doc Circuit Montreal is pleased to present the **Doc Lab**, an intensive creative workshop to be held on November 10, 11 and 12 at the Institut national de l'image et du son (L'Inis). Developed in collaboration with Espace Infusion of L'Inis and supported by the National Film Board of Canada, the Bell Broadcast and New Media Fund and the Canada Council for the Arts, the Doc Lab will allow 12 participants to explore the development of ideas and creation in the documentary form.

Doc Circuit Montreal also continues to develop its international focus by hosting guests from France, Switzerland, the United States and Canada. Nearly 40 representatives from major television channels, distribution companies, producers and international sales agents have confirmed their presence.

To create more networking and business development opportunities, Doc Circuit Montreal will also include representatives from U.S. funds, plus directors and programmers from international festivals. It is with great pleasure that we will welcome: **Orlando Bagwell (Ford Foundation)**, **Judith Helfand (Chicken & Egg Pictures)**, **Beth Janson (Tribeca Film Institute)**, **Emily Verellen (The Fledgling Fund)**, **Philippe Clivaz (Visions du réel)**, **Javier Packer-Comyn (Cinéma du réel)**, **Alex Rogalski (Hot Docs)**, **Caroline Tran (Tribeca Film Festival)** and **David Wilson (True / False Film Fest)**.

In addition to the presence of representatives from major television channels and distribution companies in Quebec and Canada, Doc Circuit Montreal welcomes new participants. We are pleased to confirm the presence of **Simon Kilmurry (POV)**, **Andrew Johnson (Shaw Media)**, **Anaïs Clanet (Wide House)**, **Andrew Mer (SnagFilms)**, **Ron Mann (Films We Like)**, **Robin Smith (Kinosmith)**, and European producers **Michael David (Zeugma Films)**, **Laura Briand (Films d'ici)** and **Joelle Bertossa (AKKA Films)**.

Programming details

The conference series will begin in the morning of November 14 with a panel discussion moderated by Charlotte Selb, Director of Programming at RIDM. This activity will explore the particular role of festivals in the marketing of a film and how to stand out among the hundreds if not thousands of applications festival programmers receive each year. With Philippe Clivaz (Visions du réel), Javier Packer-Comyn (Cinéma du réel), Alex Rogalski (Hot Docs), Caroline Tran (Tribeca Film Festival) and David Wilson (True / False Film Fest).

A talk with Jan Rofekamp, President of Films Transit International, will follow, during which he will present his favorite opening sequences from documentary films and share his advice about how to grab the audience's attention within the first few minutes of a film.

The afternoon will begin with a panel discussion moderated by Simon Kilmurry, Executive Director of POV, that will look at funding opportunities and services offered by four major U.S. funds. With Orlando Bagwell (Ford Foundation), Beth Janson (Tribeca Film Institute), Judith Helfand (Chicken & Egg Pictures) and Emily Verellen (The Fledgling Fund).

The first day of the market will end with a case study on the documentary *Surviving Progress* lead by Robert Gray. The film's writers and directors, Mathieu Roy and Harold Crooks, and producer Daniel Louis (Cinémaginaire) will share their experiences making the film, from the adaptation of Ronald Wright's book to their marketing strategy.

Throughout the day on November 15, the One-on-One Meetings at the Grande Bibliothèque will allow participants to exchange and present their documentary projects in private and exclusive meetings with decision makers.

Confirmed for this year: **Akka Films, APTN, ARTV, Canal D, CBC, Chicken & Egg Pictures, Cinéfête, documentary, Filmoption International, Films Transit International, Films We Like, Fledgling Fund, Fondation Ford, Fonds Documentaires Rogers, Kinosmith, La Société GRICS, Les films d'ici, Les Films du 3 Mars, POV (PBS), Radio-Canada, Shaw Media, SnagFilms, Télé-Québec, TFO, Tribeca Film Institute, TV5, Vision TV, Vidéo Femmes, Wide House, Woman Makes Movies et Zeugma Films.**

At the same time as the One-on-One Meetings, an interview with Nathalie Barton, producer and co-founder of InformAction, will be held. On-set anecdotes, tips and testimonials from colleagues will lead the audience to discover the secrets of the success of this passionate activist and film lover, while celebrating InformAction's 40th anniversary.

The day will end with the highly anticipated EyeSteelFilm Pitch, a new competition that will give a filmmaker the chance to win a \$20,000 development grant with the famous documentary production company. Five finalists will be selected to present their proposals in front of a live audience and a panel of industry professionals will offer feedback.

On the morning of Wednesday, November 16 there will be a new networking and pitch event dedicated to discovering emerging filmmakers: the One-on-One Meetings for Up-and-Comers. This new initiative will allow emerging directors to learn more about the realities, challenges and changes facing the industry and will help create a professional network. With the participation of the following producers: Patricio Henríquez (Macumba International), Orlando Arriagada (Pimiento), Ina Fichman (Intuitive Pictures) Carmen Garcia (Argus Films), Marc St-Onge (Blimp Télé), Yanick Létourneau

(Périphéria Productions), Patrick Fauquembergue (TOXA), Jacques W. Lina (Orbi XXI) and Lucie Pageau (Productions Multi-Monde).

Also planned in the morning, a roundtable discussion with Denis McCreedy (producer), Remy Khouzam (lawyer), Nicolas Boisclair (director) and Ugo Lapointe (journalist) will offer a reflection on freedom of expression in documentary film, through analyzing cases of recent lawsuits against directors by corporations.

Once again, Doc Circuit Montreal will host the Documentary Network Forum. This year on the menu will be discussions and debates on four major issues in the industry: copyright and Bill C-32, documentary distribution, the need for additional funds and the financing of Canadian creative content.

The seventh edition of Doc Circuit Montreal will end with the groundbreaking Cuban Hat Pitch. Five finalists will present their documentary projects in front of a live audience. Industry professionals will comment on the projects and the pitches will be broadcast live via the Web (www.cubanhathat.tv) letting the international community participate in the final selection of the grand prize winner. The live audience will also be invited to vote for their favorite project. Following this activity, the five projects will be posted on the website *Touscoprod* allowing them to benefit from crowdfunding.

Cuban Hat Prizes

- Cash and service prize, as well as all the money collected through Cuban Hat crowdfunding;
- Two Hot Docs Forum Passes to attend Hot Docs Canadian International Documentary Festival - April 26 to May 6, 2012;
- \$10 000 in post-production services as well as 50% off rental fees at Post-Moderne;
- \$5 000 in post-production services at Audio Postproduction SPR;
- A service grant worth \$4 000 towards equipment rentals and a membership, at PRIM.
- One week rental of sound and video equipment and one week of offline editing (full HD) at Pimiento.

The Cuban Hat Pitch is open to the public and will be followed by a party where the rum will flow and the people will dance!

All of Doc Circuit Montreal's activities will be held at the Cinémathèque québécoise (335 Maisonneuve boul. East) and the Grande Bibliothèque (475 Maisonneuve boul. East).

Limited number of places available!

Doc Circuit Montreal now has a blog!

blogdoccircuitmontreal.org

The Doc Circuit Montreal blog has been created thanks to the support of Canadian Media Fund

For more information about our activities please visit www.ridm.qc.ca/doccircuitmtl

— 30 —

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